



Republic of the Philippines
National Electrification Administration

23 May 2008

MEMORANDUM No. 2008-014

TO : ALL ELECTRIC COOPERATIVES (ECs)

SUBJECT : Countdown for the Energization of the 8 Millionth Consumer Connection in 2008

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I. RATIONALE

The 7 millionth consumer connection was achieved in 2005 with the energization of a household located in Sitio Kihare, Manolo Fortich, Bukidnon within the franchise area of Bukidnon II Electric Cooperative, Inc. (BUSECO). The ceremonial switch-on was led by no less than President Gloria Macapagal-Arroyo, Presidential Adviser on Rural Electrification Francisco G. Silva and the Administrator.

As of 31 March 2008, a total of 7,843,482 consumers were already served leaving a balance of **156,518** to the 8 millionth connection mark. The attainment of this milestone strongly reflects the steadfast efforts of NEA and its partner ECs in pursuing the mandate of total electrification in the countryside. It is in this context that NEA hereby launches the countdown for the 8 millionth consumer connection beginning 01 June 2008.

II. OBJECTIVES

1. To encourage the provision of electricity in every household for a better quality of life in the rural areas;
2. To recognize the ECs' efforts in bringing electric service to additional member-consumers within their respective franchise areas; and
3. To accelerate the attainment of the 8 millionth consumer connection.

III. MECHANICS

1. Consumer connection status reports are required to be submitted on a weekly basis beginning the first week of June 2008. ECs shall submit their respective reports to the Database Management and Program Control Division (DPMCD)-ITCSD not later than Thursday of each week through any of the following:

Attention : Manager Ana Rosa D. Papa
Fax : 928-03-26 and 929-21-83
E-mail : neadmpcd@yahoo.com
Radio : NEA Communication Center

Weekly submissions will only be in effect during the duration of this countdown.

2. The DPMCD-ITCSD shall receive, consolidate and present the status of consumer connections every Monday morning during the NEA's general assembly meeting. This weekly status report shall also be posted at the NEA Website.
3. The EC shall assign a point person for this purpose, and shall immediately submit his/her name to DPMCD-ITCSD. Reports and validation shall be done by the assigned point person to the EC.
4. The EC which will be able to submit report hitting the 8 millionth consumer connection, as identified by DPMCD-ITCSD, shall be declared as the one which directly contributed to the achievement of the milestone. Accordingly, the EC, in consultation with NEA, shall subsequently identify the specific household which will be selected as the 8 millionth consumer connection.
5. Selection of the winning EC shall be announced by the Administrator in the appropriate medium of print and national broadcast and forum.

IV. RECOGNITION

NEA shall approve/grant incentives/prizes to the following categories:

1. The EC/s and Region/s with the most number of additional consumer connections served for the period 01 January 2008 up to the time when the 8 millionth mark is achieved.
2. The EC/s which will be identified to have served additional consumers within the required last 100 connections to attain the 8 millionth mark.
3. The EC which will hit the attainment of the 8 millionth consumer connection.

These ECs shall join the roster of achievers and shall participate in the recognition ceremonies to be conducted during NEA's 39th Year Anniversary this coming August 2008.

All ECs are enjoined to develop programs that will encourage additional consumer connections in order to participate fully in this undertaking. NEA shall provide the necessary assistance including the grant of loans to finance the ECs' procurement of kWh meters and service drop wires.

Edita S. Bueno
EDITA S. BUENO
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION

IN REPLYING, PLEASE REFER TO: #OR012408



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5/26/08